

The Narcoossee Navigator is a free monthly publication that is direct mailed to over 16,000 homes and businesses in South East Orlando with the heaviest concentration in zip codes 32829, 32827, 32832, 34744, and 34771.

Each month we focus on delivering a viable avenue for small to medium size businesses to have an opportunity to participate in direct mail for a fraction of the cost in comparison to "going it alone." As a result of strong readership and consistent returned response rate, most advertisers consider their budget for advertising in the Narcoossee Navigator something they cannot eliminate due to the residual business it brings them.

The Narcoossee Navigator was founded in 2004 to fulfill this need for affordable advertising, and continues to grow today offering the same reliable opportunity.

**Artwork Requirement:**

All advertisements must be submitted camera ready, to the size and file specification on or before the deadline.

**Files Accepted:**

All files must be CMYK. Resolution 255 dpi. EPS, AI, PDF, TIFF. If adjustments are needed to make the file correct you will be notified. Adjustments and advertising design can be provided with a fee associated accordingly.

**Advertising Design:**

Basic advertising layouts can be provided for a fee in accordance to the size and time involved with the ad layout. Call for further details if you need ad design assistance.

AD SIZE	SIZE SPEC
FULL	10" X 7"
HALF	5" X 7"
QUARTER	5" X 3.73"
EIGHTH	2.5" X 3.5"
CLASSIFIED	2" X 2"
PERSONAL	2" X 2"

**ADVERTISING RATES**

SIZE	Exterior Full Color Rates
HALF	\$699.00
QUARTER	\$475.00
FULL (back only)	\$999.00

SIZE	Interior Rates
FULL	\$899.00
HALF	\$475.00
QUARTER	\$275.00
EIGHTH	\$124.00
CLASSIFIED	\$55.00

